

## **Yorsipp and Myddleton Croft join forces to launch new low-cost SIPP offering**

Specialist pension provider Yorsipp has partnered with boutique discretionary investment firm Myddleton Croft to launch the Prestige Myddleton Croft SIPP, a bundled Self-Invested Personal Pension (SIPP) providing low cost, streamlined access to investment portfolios.

The Prestige Myddleton Croft SIPP has been designed to reduce risk and simplify the purchase process for IFAs and their clients by combining Yorsipp's expertise in SIPP administration with Myddleton Croft's investment expertise.

"Having successfully launched the Prestige Property SIPP nine months ago, we realised that the concept of putting all the services needed by an IFA into a single product, with just one form to complete, would be well received," explains Stephen Gilligan, business development manager, of Yorsipp. "Rather than an IFA having to find a fund manager for a SIPP, our product gives a seamless service with just one combined application needed, so cutting down on time and admin costs for the IFA. This, coupled with the recent introduction of the Origo Options Transfers Service and transfers being turned around in a matter of days, makes it a straight-through, efficient route to market.

"What's more, because we have agreed the service standards with Myddleton Croft and will work closely with them, we will also be able to offer this product very competitively as the set up will be quicker and more cost-effective."

Julie Jones, managing director of Myddleton Croft, comments, "Yorsipp has many years of experience as a specialist in pensions and is the provider of choice for many IFAs. When the firm approached us with the idea of joining forces with them to create a simple, one touch SIPP product for IFAs, we were happy to help.

"Like us, Yorsipp is extremely client focussed and the whole purpose of this offering is to make it as easy and efficient as possible for an adviser who needs a SIPP provider to access a DFM. This product brings together two complementary services to give IFAs a streamlined option for SIPPs."

For further details of the Prestige Myddleton Croft SIPP, contact Stephen Gilligan on 07500 957 520 or [stephen.gilligan@yorsipp.com](mailto:stephen.gilligan@yorsipp.com).

Yorsipp is based in Glasgow and has been independently owned since 2006. Working closely with advisers, it focuses on bespoke Self-Invested Personal Pensions (SIPP) and Small Self-Administered Schemes (SSAS), offering investment flexibility, diversification and a range of retirement solutions.

Myddleton Croft has grown to a nine-strong team, working with independent financial advisers, solicitors and accountants throughout the North of England and further afield who use the firm's investment management expertise to complement their existing financial services propositions. It serves private clients, charities, pension funds and trusts.

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