



YORSIPP CELEBRATES 2,000 CLIENTS MILESTONE

Following a year of growth, specialist pensions provider Yorsipp has reached a significant milestone, achieving a 2,000-strong client base.

Despite the dominance of large players in the sector, Yorsipp has differentiated itself by moving away from the 'call centre' servicing and standardised solutions which have become the industry norm, and instead focuses on providing a personalised service for its clients.

As an independent company, the Glasgow-based firm is not restricted to using any particular fund manager or insurance company. It prides itself on its strong relationships with independent financial advisors (IFAs) and individual members, developing a bespoke service matched to meet the needs of each individual client.

Kirsty Gallagher, director at Yorsipp, attributes the firm's success to its efficient and tailor-made service. She says: "Our fantastic growth is a testament to the whole team and shows that mid-sized regional firms can challenge larger, well-known organisations if they have a clear vision of how they can be different. We work hard to understand each client request individually.

"As we grow, we are committed to continuing to focus on delivering the highest level of service at competitive rates - after all, this is what our members and partner IFAs have come to expect, and this is what makes us special."

Over the last 12 months, Yorsipp has brought a number of innovative offerings to the market such as the Prestige Investment Managers SIPP (Self-Invested Personal Pension), a bundled SIPP providing low cost, streamlined access to Myddleton Croft investment portfolios. It also launched the Prestige Cash SIPP, giving cost effective access to Cater Allen's Sovereign 30 day account; and the Prestige Property SIPP which puts all the services needed by an IFA into a single product, offering low cost, simplified access to commercial property investment. The firm also provides a quick turn-around service, with a team dedicated to opening SIPPs on the same day in most cases.

To learn more about Yorsipp, including the range of services it offers, please visit www.yorsipp.com or contact Stephen Gilligan, business development manager on 07500 957 520 or stephen.gilligan@yorsipp.com.

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